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Introduction to Cybaris™

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INTRODUCTION TO CYBARIS™

KENNETH L. PORT

Welcome to the inaugural issue of Cybaris™, An Intellectual Property Law Review. This law review is innovative in several ways. We publish law review articles on any and all aspects of intellectual property in electronic format. This allows us to make the articles a dialogue rather than a “dead drop.” Following each article appears a comment box. Readers are encouraged to leave comments. Authors are encouraged to respond to the comments. The Cybaris™ editorial board manages the comments to assure quality control.

We will also publish a videotape recording of each author defending their thesis. These defenses are about 15 minutes in length. We allow the author to express themselves in person as well as in print and in comment form.

The intent is to highlight the author so that the author comes alive for the reader. Too often, when we read law review articles, we have no idea what the person who wrote the piece sounds like or looks like. Cybaris™ changes this. With Cybaris™, the author comes alive and the reader is able to understand more of what motivates the author and what their background might be. Some authors have very unique and interesting careers that got them to the point of writing their article. Without the video and/or the comments, a reader would not be able to understand these critical background facts.

I am deeply indebted to Ms. Jennell Bilek and Mr. Ryan Smith for their many efforts at seeing this journal launched. They have served as the initial Editors-in-Chief of Cybaris™. They will both graduate in May of 2010. They have been tireless and relentless in their pursuit to create Cybaris™ and to see that a very high quality issue came forth. I am very proud to say that I think they have accomplished their goals. The entire staff of Cybaris™ and I would also like to express our appreciation to Lindsay Matts. Ms. Matts has worked very hard to create the web site and videos, link it all together and, most importantly, assure that it all works.

The Cybaris™ staff is also appreciative of the William Mitchell College of Law Faculty for recognizing the innovative nature of this journal and for voting to create it. Without the Faculty support, of course, this journal would be impossible. I am also appreciative of Mr. Steve Hickman’s input and creation of the Intellectual Property Law Series, which Cybaris™ replaces. It was Mr. Hickman’s idea to videotape authors.

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Finally, I want to express my appreciation to our inaugural authors. They have all demonstrated great patience and professionalism as we created this journal. If you would like to submit an article for consideration, please do so by visiting our web site at http://www.wmitchell.edu/intellectual-property/Cybaris/?page=241&Submissions.