2007

Entering the Brave, New World: An Introduction to Contracting for Building Information Modeling

Dwight A. Larson

Kate A. Golden

Follow this and additional works at: http://open.mitchellhamline.edu/wmlr

Recommended Citation

This Article is brought to you for free and open access by the Law Reviews and Journals at Mitchell Hamline Open Access. It has been accepted for inclusion in William Mitchell Law Review by an authorized administrator of Mitchell Hamline Open Access. For more information, please contact sean.felhofer@mitchellhamline.edu.

© Mitchell Hamline School of Law
ENTERING THE BRAVE, NEW WORLD: AN INTRODUCTION TO CONTRACTING FOR BUILDING INFORMATION MODELING

Dwight A. Larson† and Kate A. Golden†††

I. INTRODUCTION........................................................................75
II. BIM AND ITS USES.................................................................78
III. LEGAL AND CONTRACTUAL CONSIDERATIONS.........................82
   A. Design versus Means-and-Methods: Must the Egg be Scrambled?.......................................................................... 82
   B. Competing Concerns: The Right to Rely and Responsibility for Others’ Use................................................................. 82
   C. Interoperability...................................................................... 92
   D. Role of the Model Manager................................................ 101
   E. Who Owns the Model? Intellectual Property Considerations......................................................................................... 104
   F. Other Considerations................................................. 105
IV. FINAL THOUGHTS..................................................................107

I. INTRODUCTION

Building information modeling (BIM), or as some refer to it, virtual design and construction,¹ is here² and its benefits for the

¹ Dwight A. Larson, a lawyer and professional engineer, is Vice President and Senior Counsel at Mortenson Construction (dwight.larson@mortenson.com).
² Kate A. Golden, a lawyer and professional engineer, is Associate Counsel at Mortenson Construction (kate.golden@mortenson.com).
³ The authors are indebted to their colleagues Derek Cunz, Dace A. Campbell, American Institute of Architects (AIA), and Linda Morrissey, AIA, for their invaluable assistance in understanding both the technical details and practical aspects of the use of BIM.

¹ This article will refer to the process of using building information models as building information modeling (BIM) and to digital products of the process as building information models or simply as models. For a discussion of the varying aspects of building information modeling sometimes referred to as BIM, see NAT’l. INST. OF BLDG. SCIENCES, NAT’l. BLDG. INFO. MODELING STANDARD 22 (2007), http://www.facilityinformationcouncil.org/bim/pdfs/NBIMSv1_Consolidated
construction industry are numerous and varied. They include improved spatial program validation; a greatly-enhanced ability to visualize and comprehend designs, complicated details, and sequences; more effective coordination and detection of system clashes; better quality design and design detailing; greater dimensional precision; improved productivity; better capability to optimize budget and schedule options; better tools for field teams; greatly-enhanced communication and collaboration among owners, designers, contractors, and suppliers; more efficient fabrication; an increased ability to modularize and prefabricate building components; improved quality and safety; reduced project delivery time; and improved as-built documentation.\(^3\) BIM,
competently applied, can also reduce the overall liability exposure of all of the players involved in a construction project.\(^4\)

But, what about the challenges? Even if we leave aside those of a technical nature (which are not insignificant considering the continuing evolution of available tools), the use of BIM still raises a number of legal and contractual questions. Does it alter the traditional allocation of responsibility and liability exposure among owners, designers, contractors, and suppliers? What are the risks of sharing digital models with other parties? Does the party managing the modeling process assume any additional liability exposure? What risks arise from potential interoperability of the various BIM software platforms in use? How should intellectual property rights be addressed? What risks arise for the party taking responsibility for establishing and maintaining the networked file-sharing site used as a depository for models? How might BIM alter the set of post-construction deliverables on a project, and what are the implications of the changes? And, perhaps most importantly, how can the project contracts enhance rather than limit the benefits to be gained through the use of BIM?\(^5\)

Despite the benefits and the range of issues it can create, BIM for the most part has been treated lightly, if at all, in project agreements.\(^6\) This is understandable, of course, given the relatively

---

4. See Kunz & Gilligan, supra note 3, at 16 (“3/4 of respondents say VDC [virtual design and construction] reduces overall risk!!”); Michael Tardif, BIM Me Up, Scotty, AIARCHITECT THIS WK, Dec. 1, 2006, http://www.aia.org/aiarchitect/thisweek06/1201/1201rc_face.cfm (“The clarity of the information reported by model checkers and the relative ease with which it can be obtained fosters a collaborative climate for resolving design problems, with the added benefit of reducing both actual and perceived risk of professional liability errors and omissions.”).

5. For a description of other issues of interest to design professionals, such as the potential overlap between responsibility for software error and the professional responsibility of design professionals, the issue of whether “standards committees that develop interoperability protocols and object specifications become project ‘designers,’” and the issue whether a design professional can be in responsible charge of such things as “changes to structural detailing that are performed by the software itself,” see Ashcraft, supra note 3, at 344. As the authors are not practicing design professionals and do not advise design professionals, the discussion of these and similar issues is left to others.

6. See O’Connor, supra note 3, at 176–77 (“One of the most pressing [challenges] is the fact that there currently exists no legal or contractual
recent emergence of BIM and its evolving capabilities and uses. Nevertheless, a general consensus exists that the industry must do better. In light of that need, the purpose of this article is threefold: (1) to address some of the legal issues raised by the use of BIM; (2) to discuss generally the contract terms that can help the parties manage the challenges and maximize the benefits of BIM; and (3) to discuss how BIM can be treated contractually as an integrated aspect of the delivery of a project.7

II. BIM AND ITS USES

BIM is not easily defined. Separate (but equally useful) definitions include “a digital representation of physical and functional characteristics of a facility”8 and “an intelligent simulation of architecture” in which the information contained within is digital, spatial, measurable, comprehensive, accessible, and durable.9 The qualities of BIM described in the second definition are enormously useful in the delivery of a construction project and, as the use of BIM matures, in the entire life cycle of a framework within which to encourage the full implementation of this technology.”).

7. This article is not intended to evaluate potential new delivery methods that might maximize the benefits of BIM, but rather to discuss issues that may arise with BIM in the context of any delivery method. Similarly, although the capabilities and uses of BIM continue to evolve, the article is not intended to address future issues that may arise, but instead focuses on the here and now. Finally, while BIM will no doubt be of enormous value during the entire life cycle of a facility, the article focuses primarily on the design and construction phases.

8. NIBS, supra note 1, at 22.

9. Campbell, supra note 3; see also AGC, supra note 2, at 3 (“Building Information Modeling is the development and use of a computer software model to simulate the construction and operation of a facility.”). The General Services Administration’s BIM Guide Overview further states:

Building Information Modeling is the development and use of a multifaceted computer software data model to not only document a building design, but to simulate the construction and operation of a new capital facility or a recapitalized (modernized) facility. The resulting Building Information Model is a data-rich, object-based, intelligent and parametric digital representation of the facility, from which views appropriate to various users’ needs can be extracted and analyzed to generate feedback and improvement of the facility design.

3D geometric models contain almost no intelligence. BIM models are objects containing the most intelligence . . . . As a result, BIMs are multi-purposed and can be evaluated from many different points of view as required to optimize design, construction, and operation of a building.

GSA BIM GUIDE OVERVIEW, supra note 3, at 3–4.
These qualities allow BIM to be used in a variety of ways, including design visualization and comprehension, structural analysis, energy analysis, preparation of design drawings, systems coordination, constructability reviews (including detection of physical clashes), communication, integration of models of various players, “4D” scheduling and sequencing, site planning and utilization, safety analysis and management, manufacturing control, cost estimating, layout and field work, prefabrication, emergency simulations, and operations and maintenance.  

One of the most important variables in using BIM is the degree of its integration into the entire project-delivery process. It influences both the extent of project benefits and the range of issues that may require treatment in the project agreements. This includes the degree to which BIM is integrated into the design and construction (and potentially the operation and maintenance) activities of a project, the collaboration of the various parties furnishing those services, and how much the parties allow the use of BIM to increase the depth of that collaboration. The degree and nature of the use of BIM for project collaboration is particularly important to the contract drafter because it affects the degree of change in the project-delivery processes, thereby

10. See GSA BIM GUIDE OVERVIEW, supra note 3, at iv (“Ultimately, [BIM] has the potential to enable the seamless transfer of knowledge from facility planning through design, construction, facility management and operation, and recapitalization or disposal. While all parties involved in design and construction stand to gain from the adoption of BIM, it is the owners who will potentially benefit the most, through the use of the facility model and its embedded knowledge throughout the 30 to 50 year facility lifecycle.”).


12. See generally Am. Inst. of Architects Cal. Council, Integrated Project Delivery 1–4 (2007) http://www.aia.org/SiteObjects/files/IPD%20definition%20doc%20final%20with%20supplemental%20info.pdf [hereinafter AIACC]; see also Kunz & Gilligan, supra note 3, at 48 (“Use VDC/BIM at concept stage or as early as possible—Concept validation and automation take longer up front but save time and money overall...”).

13. See Hartmann et al., supra note 11, at 6 (“By combining project scope and schedule information that would usually be represented in various different information sources, 3D/4D models serve as a construction planning, coordination and communication tool.”); Tardif, supra note 4 (“There are benefits to implementing BIM within a single firm, but the greatest benefits are realized when BIM is implemented by all members of a project team.”).

14. See Ashcraft, supra note 3, at 335 (“At their core, [BIM tools] are platforms
enlarging the range of potential legal issues that require treatment in the project agreements.

In a relatively non-integrated use of BIM, the designers might use it to assist with design, and then deliver completed two-dimensional plans to the general contractor. From there, the contractor and its subcontractors and suppliers might create their own models for means-and-methods purposes from the two-dimensional drawings.\footnote{15} Even this common, but relatively non-integrated, use of BIM can bring significant value. The design team can use BIM to visualize the project and achieve greater dimensional precision in the design, while contractors can use BIM for detailing and, in their means-and-methods models, can build the project virtually before they build it in reality.\footnote{16} In the process, the parties can identify a number of system conflicts and other issues that would otherwise remain undiscovered until the project is constructed. They can then address those issues far more efficiently and inexpensively than they could during construction.\footnote{17} In a variation of this relatively non-integrated use of BIM, some designers might furnish copies of their digital models to the general contractor upon completion of the design. The contractors and fabricators use these copies as starting points for their means-and-methods models. However, sharing models in this manner typically happens as an afterthought, not as the fulfillment of deliverables defined during the project-planning and reflected in the project agreements (including the compensation provisions of the design agreements). Consequently, the models are often shared only with broad disclaimers of the recipients' right to rely for collaboration that change the nature of the design and construction process."; Tardif, supra note 4 ("Building information modeling (BIM) is as much a business process as it is a technology.").\footnote{15}

\footnote{16} See AGC, supra note 2, at 13 (referring to this relatively non-integrated use of BIM as "2D conversion").

\footnote{17} Id. at 12-13. This approach nevertheless has drawbacks. Chief among them is the fact that contractors are required to create their means-and-methods models from scratch and in the process give up potential project efficiencies. In addition, as the authors’ colleague, Derek Čunz, has frequently described in public presentations, one of the lessons that Mortenson has learned in its use of BIM is that it is better to “model your own scope of work.” This relatively non-integrated approach departs from that guidance in that it requires contractors to model information developed by designers and incorporated into the two-dimensional contract documents.
on their accuracy. This collection of disclaimers becomes a contractual “cloud” around the original set of agreements.

The use of BIM becomes more integrated when contractors begin their modeling work during the design phase. This brings important advantages, like allowing the contractors’ means-and-methods work to inform the design, allowing the models to be used to a greater degree and earlier in the process as the primary tool for collaboration among the parties, and—in some cases—permitting a compression of the overall project delivery schedule.

Of course, the earlier that all of the key modeling parties are involved, the greater the integration and the greater the potential benefit. The modeling parties can achieve even greater integration and project efficiencies if they agree on the project team members’ reasonable rights to rely on the completeness and accuracy of shared models.

Increased integration of BIM into project delivery results in certain benefits and challenges. In turn, those benefits and challenges lead to one of the most important practical factors that can influence the parties’ ability to fully realize the benefits of BIM and manage the associated legal issues. That is the importance of a meeting between the owner and the key modeling parties during the initial-planning phase of the project. In the meeting, the parties make decisions about the use of BIM on the project, beginning with the desired outcomes of the owner and scope of the use of BIM. It allows not only the initial design and modeling

18. See discussion infra Part III.B.
19. This can bring enormous advantages. In one laboratory project, early coordination of design and means-and-methods detailing permitted the use of a shallower ceiling plenum space than expected and allowed an additional floor to be included in the height-restricted building. See AIA TECH. IN ARCHITECTURAL PRACTICE, 2007 BIM AWARDS (2007), http://www.mortenson.com/templates/img/Narrative.pdf.
20. See Neville, supra note 3, at 14.
21. See discussion infra Part III.B; see also William A. Lichtig, The Integrated Agreement for Lean Project Delivery, 26 CONSTRUCTION LAW. 25, 30 (2006); AIACC, supra note 12 (concerning the means of achieving broader and deeper integration of all aspects of project delivery than are addressed here).
22. In Mortenson’s experience, the key modeling parties generally include the architect, general contractor, and depending on the nature of the project, selected sub-consultants, subcontractors, and suppliers.
23. See AIACC, supra note 12, at 3 (“Identify, at the earliest possible time, the participant roles that are most important to the project.”); id. at 5 (“Involve all key stakeholders in the programming process.”); GSA BIM GUIDE OVERVIEW, supra note 3, at 15 (“GSA projects should first examine the business needs of the project and explore candidate 3D, 4D, and BIM technologies. This should be the basis for
activities to be executed in a manner consistent with the ultimate uses of BIM, but also the contract drafters to fully integrate the processes and deliverables agreed-upon by the owner and the modeling parties into the entire set of project agreements. 24

III. LEGAL AND CONTRACTUAL CONSIDERATIONS

A. Design versus Means-and-Methods: Must the Egg be Scrambled?

Perhaps the greatest source of angst associated with BIM is the fear that its use will inevitably result in an unintended assumption of responsibility for design by contractors and for means-and-methods by designers. This fear arises naturally from one of the central advantages of using BIM: the step-change in the degree of collaboration it enables among owners, designers, contractors, and suppliers. In its most extreme form, the fear apparently flows from a belief that using BIM will create a digital soup in which design, means-and-methods, and product information are irreversibly blended. In a less extreme form, it derives from a fear that any new technology-enabled process involving widespread sharing of data-rich three-dimensional models, combinations of design and means-and-methods models in common digital files for purposes of analysis, and models easily susceptible to manipulation cannot help but somehow result in scrambling the traditional roles and responsibilities of designers, contractors, and suppliers.

24 See O’Connor, supra note 3, at 177–78 (“It is important that the contractual arrangements regarding electronic media reflect the reality in the field.”). Of course, many public owners are legally restricted in the extent to which they can select, let alone gather for planning purposes, the key modeling parties early in the project-delivery process. See, e.g., GSA BIM GUIDE OVERVIEW, supra note 3, at 15 (“GSA projects have a unique set of constraints and opportunities. All projects are subject to federal requirements: design and construction phases must follow prescribed procedures for fair and open competition, specified federal project milestones must be met, and consultants must be selected based on design talent rather than other means or methods.”). Nevertheless, the earlier they can do so, the better.
Of course, this concern is of great importance. Nearly ninety years ago the United States Supreme Court decided *United States v. Spearin,* which has since been the pole star in the allocation of responsibility for defective design and construction. Under the *Spearin* Doctrine, owners impliedly warrant the adequacy of plans and specifications they require contractors to follow. Thus, if defects in the constructed project are attributable to inadequate plans furnished by the owner and not the contractor’s work, then the contractor is not legally responsible for those defects. Enabled by BIM, does the step-change in collaboration among designers, contractors, and suppliers—much of which can occur during the design phase—deprive the contractor of protection from responsibility for design error under the *Spearin* Doctrine?

For their part, designers have generally taken great care to avoid involvement in, and responsibility for, construction means-and-methods decisions, for which contractors generally retain responsibility. Does collaboration via BIM—where contractors’ models may inform the design and designers may make their models available to contractors for preparing means-and-methods models—erode designers’ traditional protection from responsibility for contractor means-and-methods?

As long as the parties’ roles are appropriately defined and appropriate control is exercised over the collaborative process, the answer to those questions is generally no, with a potential exception. Using BIM does not necessarily alter the traditional allocation of responsibility among designers, contractors, and suppliers. Instead, altering any allocation of responsibility is purely a function of the roles and responsibilities assigned to the various


27. *See, e.g., Spearin,* 248 U.S. at 136 (“But if the contractor is bound to build according to plans and specification prepared by the owner, the contractor will not be responsible for the consequences of defects in the plans and specifications.”); *Alaska Dep’t of Natural Res. v. Transamerica Premier Ins. Co.,* 856 P.2d 766, 772 (Alaska 1993) (“If defective specifications cause the contractor to incur extra costs in performing the contract, then the contractor may recover those costs that result from breach of the implied warranty.”).

28. *See, e.g., Am. Inst. of Architects, AIA Document A201–1997 § 3.3.1, at 13, http://www.engin.umich.edu/class/cee431/AIA/05.04.05_A201_SAMPLE_encrypted.pdf* (“The Contractor shall be solely responsible for and have control over construction means, methods, techniques, sequences and procedures and for coordinating all portions of the Work under the Contract, unless the Contract Documents give other specific instructions concerning these matters.”).
parties, the collaborative process that is established, and the parties’ discipline in maintaining their roles and following that established process.

Mortenson’s experience is that, with the possible exception of the role of model manager,\(^\text{29}\) using BIM effectively in a collaborative way does not require the project participants to assume any roles other than their traditional ones. For example, the preconstruction duties of a construction manager under a commonly-used AIA contract form essentially consist of nine tasks: (1) “provide a preliminary evaluation of the Owner’s program and Project budget requirements, each in terms of the other”; (2) “consult with the Owner and Architect regarding site use and improvements and the selection of materials, building systems, and equipment”; (3) “provide recommendations on construction feasibility; actions designed to minimize adverse effects of labor or material shortages; time requirements for procurement, installation and construction completion; and factors related to construction cost, including estimates of alternative designs or materials, preliminary budgets and possible economies”; (4) “prepare, and periodically update, a preliminary Project schedule for the Architect’s review and the Owner’s approval”; (5) “make recommendations to the Owner and Architect regarding the phased issuance of Drawings and Specifications to facilitate phased construction of the Work . . . taking into consideration such factors as economies, time of performance, availability of labor and materials, and provisions for temporary facilities”; (6) “prepare, for the review of the Architect and approval of the Owner, a preliminary cost estimate utilizing area, volume or similar conceptual estimating techniques”; (7) recommend a course of action “if any estimate submitted to the Owner exceeds previously approved estimates or the Owner’s budget”; (8) “develop subcontractor interest in the Project and . . . furnish to the Owner and Architect . . . a list of possible subcontractors, including suppliers who are to furnish materials or equipment fabricated to a special design, from whom proposals will be requested for each principal portion of the Work”; and (9) “recommend to the Owner and Architect a schedule for procurement of long-lead-time items which will constitute part of the Work as required to meet the Project schedule.”\(^\text{30}\)

\(^{29}\) See discussion \textit{infra} Part III.D.

\(^{30}\) \textit{The Am. Inst. of Architects, AIA Document A121 CMc / AGC
Contractors in collaborative BIM environments furnish essentially the same services during the preconstruction phase that, historically, weren’t furnished until after delivery of the contract documents. They furnish these services with more powerful tools that allow them to bring more value to their projects. Similarly, designers play their traditional role, but with better tools, which allow them to provide more value.

Further, the collaborative processes associated with BIM can be designed to maintain the separation of the traditional roles. In this respect, collaborative BIM processes are no different than the myriad of traditional design and construction processes which, if mishandled, can result in unintended transfers of responsibility for design and means-and-methods. These include processes for “value engineering,” constructability reviews, fast-track design and construction, performance specifications, shop drawings, requests for information, and contract changes. The industry has not always handled these processes and others like them well and the result, even in the pre-BIM world, has often been a blurred line between design and means-and-methods responsibility. As the effective use of BIM demands process clarity, it may well bring more opportunity for clarifying the line between design and construction obligations than risk blurring it further.

A basic understanding of models, model hosting sites, and typical collaborative processes associated with BIM is helpful at this point. The industry often refers to “the model,” as if a single, unitary model contained all of the digital information produced by designers, contractors, and suppliers. However, that is rarely the case; instead, normally many models exist. Each design discipline, each contractor, and each supplier involved in the modeling process creates its own model(s). Further, with a modicum of

---

32. See id. at 3–4 (“One major misconception is that ‘BIM’ is one model in which all project data resides. While this may be a future state, the current and near term BIM world will include multiple models built for specific project use.”); AGC, supra note 2, at 5 (“One of the earliest lessons learned is that there is rarely one model.”); NIBS A/R, supra note 23, at A/R 118 (“Currently, many, if not all, BIM technologies/methodologies rely on a federated model, where the ‘complete project BIM’ model is actually comprised of linked but distinct component drawings, models, texts, and potentially other rich project data streams.”).
33. See NIBS A/R, supra note 23, at A/R 118 (“BIM information is still stored and distributed through (ever more interoperable) files whose internal information and state can be readily attributed to one or another party.”); Cunz & Larson, supra note 5, at 4.
process control, each of these parties maintains complete control over its own model. 34 Thus, the architect creates and maintains control over the architectural model, the structural engineer creates and maintains control over the structural engineering model, the structural steel fabricator creates and maintains control over the fabrication model, the structural steel erector creates and maintains control over the steel erection model, and so on.

Moreover, the model sharing process is easily structured to preserve this individual control and maintain separation between design and means-and-methods activities. In a typical process, each party develops, maintains, and modifies its own model on its own server, and only downloads a copy to the “in box” in the networked file-sharing site, 35 where only the party managing the modeling process can access it. The model manager 36 can move models from various parties into a collaboration space where the models can be combined for viewing, conflict checking, analyzing, and problem solving. However, data is neither altered nor created in this process. Instead, if the structural engineer, for example, determines in the collaborative process that the design should be modified, the engineer will make any changes to the model on the engineer’s information technology system. Other parties do the same, and updated models can then be downloaded to the sharing site for further collaborative review and analysis. The key modeling parties can and should jointly prepare a protocol to establish—in detail beyond that set forth in the project agreements—the processes to be followed by the parties in order to ensure that design decisions are made by the appropriate designers and documented in their models, drawings, and specifications. Moreover, the parties should ensure that only the appropriate contractors and suppliers make means-and-methods decisions and document them in their models and shop drawings.

Similarly, the process for sharing models to create derivative ones is easily designed to preserve the control of each party over its model. If the structural engineer is to create a derivative model from the architectural model, or if the steel fabricator is to create a derivative model from the structural steel model, the model

34. See NIBS A/R, supra note 23, at A/R 115 (“A federated BIM model allows individual parties to manage project data for which they are responsible . . . .”).
35. Models are generally shared either on an FTP (file transfer protocol or .ftp) web site or a hosted web site. FTP sites are commonly used, but hosted sites generally have more functionality.
36. See infra Part III.D.
manager can place the base model in an “out box” where only the intended receiving party can access it. The receiving party cannot make changes to the base model on the sharing site, but can upload the base model to its own IT system for preparation of the derivative model. The derivative model itself can then, with the permission of the model manager, be downloaded to the file-sharing site. The parties should decide in advance which parties will be entitled to make derivative models from other parties’ models and how and when record copies of models will be created and preserved.\(^{37}\)

Some think that the collaborative use of BIM need not alter the traditional allocation of responsibility for design and means-and-methods. A potential exception to this view flows not from any change in role, but instead from a change in the timing of the fulfillment of a role. On traditional projects in the pre-BIM world, designers executed their designs and delivered contract documents to the contractor. Only then did the contractors and suppliers prepare and deliver their shop drawings and other submittals based on the design information. Designers had little opportunity to rely on the details of the submittals in executing their designs. Greater opportunity exists for such reliance in the collaborative BIM world, in which contractors begin modeling in the design phase and share their models with designers.

For example, suppose an architect prepared a design based on input from a mechanical engineer that included a specified plenum depth. Then, the mechanical contractor prepared (and shared) a mechanical, electricity, and plumbing (MEP) coordination model, which showed that the depth of the plenum space could be reduced. Now, suppose that the architect relied on the MEP coordination model and reduced the depth of the plenum space (and the height of the building) in the final design. What would happen if the mechanical contractor’s MEP coordinated model contained an error and the depth of the plenum space proved to be inadequate? The architect would likely rely on input from the mechanical engineer and other designers in making such a design change, but assume for the moment that the architect relied solely on the mechanical contractor’s model.

---

37. Designers that allow contractors to make means-and-methods models that are derivative to their models are also naturally concerned about potential responsibility for means-and-methods content added by contractors. This concern is addressed in detail below. *See infra* Part III.B.
Would the contractor lose the protection of the Spearin Doctrine? Would it otherwise bear responsibility for the design error?

Courts have considered similar circumstances not involving BIM, and their decisions offer some guidance here. With respect to the question of Spearin protection, the Federal Court of Claims has held that “[t]he warranty of specifications can be vitiated by the involvement of industry or the contractor’s participation in the drafting and development of the specification absent superior knowledge on the part of the Government.”

With respect to contractor responsibility for the design error more generally, a Florida appeals court held that where a wall system recommended by the contractor and incorporated into the project design proved to be inconsistent with building code requirements, the contractor was not liable to the owner’s lender for the failure. Instead, the court deemed such a failure to be within the purview of the architect. Whether the contractor would lose the protection of the Spearin Doctrine and assume general design liability in this hypothetical would likely turn on a variety of factors, including the agreed-upon roles and responsibilities of the parties, the required content of the various models at the various stages of development, and the agreed-upon rights of reliance on the models of others.

It is important to emphasize that no new legal issue exists here. Instead, the hypothetical merely involves the application of longstanding legal principles to a new context. Further, particularly with reasonable process controls in place, the preparation and sharing of models by contractors during the design phase is far more likely to bring benefit than cause harm.

Another matter that should be carefully managed to preserve the separation between design and construction obligations arises out of the current reality that a project team using BIM for collaborative purposes operates in “parallel universes.” The team’s collaborative efforts are based primarily on digital models, while the contract documents legally governing the contractors’ work

38. Haehn Mgmt. Co. v. United States, 15 Cl. Ct. 50, 56 (1988), aff’d, 878 F.2d 1445 (1989); see also Aleutian Constructors v. United States, 24 Cl. Ct. 372, 378 (1991) (stating in dicta that “[w]hen defendant has provided design specifications and drawings, and plaintiff persuades defendant to change them in accordance with plaintiff’s ideas, plaintiff assumes the risk that performance under its proposed specifications may be impossible.”).


40. Id.

41. With respect to the matter of reliance, see infra Part III.B.
continue, for the most part, to be two-dimensional plans and specifications. The parties must keep the contract documents firmly in mind and ensure that decisions made in the modeling process are properly reflected in the contract documents. It can be particularly tempting during the construction phase to resolve issues using the model, assume that changes to the appropriate model(s) provides sufficient documentation of agreed-upon changes, and then fail to document changes to the work in a change order or other appropriate document pursuant to the contract change process. This temptation must be avoided, and the modeling protocol should refer to contract change requirements.

As for the process itself, the following is a non-exhaustive list of topics that might be covered in the contract or the modeling protocol to help ensure that responsibility for design remains with the intended designers and responsibility for means-and-methods remains with contractors and suppliers:

- The models to be developed for the collaborative use of the team, the parties (designers, contractors, and fabricators) responsible for preparing the models, and the required content of the models. Depending on the agreed-upon purposes of a model, the required content might be greater or less than the content required for the model creator’s own purposes, and it might be greater or less than the content of the two-dimensional drawings prepared by the model creator.  

---

42. See NIBS A/R, supra note 23, at A/R 110 (“In virtually all instances, the model will coexist with traditional printed construction documents.”). Id. at A/R 107 (“BIM models may be used as contract documents, but generally in conjunction with (or in order to generate), not replacing, conventional contract documents including two dimensional paper and digital drawings and specification texts.”). Cunz & Larson, supra note 3, at 4 (“Projects using BIM today typically employ a ‘dual’ process where the contract documents follow the traditional process including 2D information but the project team is using the BIM data to reap its benefits.”); but see GSA BIM GUIDE OVERVIEW, supra note 3, at 11 (“GSA would like to move from a document-based to model-based delivery of designs.”). The issues related to the existence of these “parallel universes” will likely diminish over time as models become increasingly accepted as contract and record documents.

43. This is not a conceptually-new issue, but rather an extension of the issues involved in properly managing the request-for-information and contract change processes into a new context.

44. In today’s BIM world, some information (such as quality requirements and assembly of internal components) can still be better described in two-dimensional drawings.
• The milestones at which the models are to be made available and the required degree of completion at each milestone. A possible starting point for consideration—at least for model content that will also be included in the two-dimensional documents—is the corresponding degree of completion of the two-dimensional documents at the same milestone, a relatively-familiar frame of reference. For instance, if the required content of an architectural model includes door hardware, the door hardware would appear in the model at the same time as it would appear in the development of the two-dimensional drawings. Such a standard could, of course, be varied as deemed appropriate by the team based on the needs of the project.

• Clear descriptions of those aspects of the work to be designed by contractors and suppliers, whether through design-build scopes or performance specifications.

• A description of the specific collaborative responsibilities of the parties that include only design-related responsibilities for the designers and only means-and-methods-related responsibilities for the contractors and suppliers. (When design responsibilities are assigned to contractors and suppliers, the description should address those clearly-defined design responsibilities as well.)

• A provision stating that the collaborative efforts do not make the designers responsible for means-and-methods or the contractors and suppliers responsible for design, with exceptions for any clearly-defined design responsibilities of contractors and suppliers.

• The process for downloading models to and uploading models from the file-sharing site.

dimensional documents. Certain other characteristics, such as size, quantity, and location, can and generally should be included in models.
• A requirement that only the parties who created the model on their own information technology systems may modify it, with narrowly-defined exceptions if necessary (and appropriate process guidelines for any exceptions).

• A clear statement in the definition of contract documents as to whether the parties deem any digital model to be contract documents, and if so, for what purpose.

• Appropriate provisions in the shop-drawing and submittal terms as to whether submittals in the form of digital models will be acceptable (or required).

• Appropriate provisions in the terms concerning requests for information as to how contractor and supplier requests for information, along with designer responses, will be documented in the collaborative process.

• References in the protocol to the contract change provisions, and appropriate processes to ensure that changes in the contractors’ work are properly documented in the contract documents.

• An appropriate process for incorporating construction-phase design changes into the working models.

• Provisions requiring that each party include identical BIM-related terms in subconsultant agreements and subcontracts.

• Assignment of responsibility to establish a three-dimensional coordinate system for use by all modeling parties.

Project teams will no doubt identify other process-related issues that should be addressed in the agreements and modeling protocol. They should address all other process-related issues with
an eye toward maintaining the distinctions of the traditional roles of designers, contractors, and suppliers. Of course, the best processes are of no avail if no one follows them. Project teams must be advised of the potential consequences of not adhering to negotiated processes and counseled to diligently follow them.

Due to the range of possible owner and project team goals for the use of BIM, the variety of BIM software platforms in use, the varying experience and expertise of the project participants in using BIM, and the evolving capabilities and uses of BIM, difficulty will likely arise in addressing many of these specific terms in form agreements in a practical way for individual projects. Instead, for owners and project teams interested in integrating BIM into the entire project-delivery process, no substitute appears to exist for assembling the key modeling players and contract drafters during the preliminary project planning stages (or, if that is not feasible, as early as possible), to address these and other important BIM-related matters. Counsel can add considerable value to such an exercise by helping the participants define responsibilities and processes that preserve the traditional roles and liabilities of the various parties or, if the parties choose to depart from their traditional roles, by advising the parties of the ensuing implications. In doing so, counsel should keep a close eye on the capabilities of the BIM tools being used and the BIM-related processes being applied, both of which are ever-evolving.

B. Competing Concerns: The Right to Rely and Responsibility for Others’ Use

As discussed in the preceding section, the integrated use of BIM inherently involves the exchange of digital models among various project players. The architectural model may be transferred to mechanical, electrical, and structural designers, who in turn may provide their electronic models to the architect. Along

45. That said, the authors do not mean in any way to discourage industry efforts that may be underway to create standard contract language related to the use of BIM. These efforts are healthy for the industry. The more the industry can reach consensus on key BIM-related contract terms, the better.

46. Capability and process changes that might alter the traditional allocation of liability between design professionals and contractors might include the integration into design models (as opposed to contractor or supplier models) of intelligent objects or other design information from subcontractors or suppliers, and the use of a single, unitary model incorporating the work of multiple designers, contractors, and fabricators. See Ashcraft, supra note 3, at 343–44.
with the architectural model, the mechanical, electrical, and structural models (and possibly others) may be transferred to contractors, subcontractors, and suppliers for the purpose of allowing the recipients to develop derivative models to further develop the design (in the case of engineers and some contractors and suppliers), or to develop the means-and-methods by which to construct the project. Not surprisingly then, recipients of digital models desire to rely on the models they have received. Recipients want to proceed with their work without fear of liability for errors in the data they furnish, and as long as the industry continues to operate in the “parallel universes” of two-dimensional contract documents and three-dimensional models, they want to safely assume that the models furnished by others match the two-dimensional contract documents or shop drawings in their equivalent state of development.

However, those who furnish models for others’ use have a competing and equally compelling concern: to avoid liability for changes made to the models after they leave their control. This fear has led to the development of disclaimers and releases that significantly limit, or even eliminate, the right of recipients to rely on transferred models for any purpose. The tension between these competing concerns poses a significant obstacle to the full realization of BIM through the unfettered exchange of electronic data.  

Designers in particular have long been concerned with improper use, reuse, or alteration of their designs. While the potential for improper copying or alteration of two-dimensional designs is not new, the ease with which electronic design data can be transferred, manipulated, and/or reused increases the risk. The concern is not limited to alterations by others, whether inadvertently or intentionally, but also includes a fear of potential alterations during the file transfer or conversion process. The


48. See id.

49. AM. INST. OF ARCHITECTS, TRANSFER OF DOCUMENTS & ELEC. INFO. (2005) http://www.aia.org/print_template.cfm?pageid=pm_a_transferdocs [hereinafter AIA TRANSFER OF DOCUMENTS]; see also Ashcraft, supra note 3, at 335.

fear of liability for alterations to electronic data by others or during file transfer is further compounded by a concern that proving the original, unaltered design condition of an electronic model years after its creation could be difficult or impossible due to software and hardware changes, data degradation, viruses, or other issues.\footnote{AIA BEST PRACTICES, supra note 50, at 1 (“Documents transmitted electronically for which no reliable means exists to verify their authenticity, authorship, and integrity are frequently regarded as having questionable legal standing.”).}

In response to these concerns, designers and other creators of electronic information have come to rely on disclaimers and releases, intended to either accompany or precede any transfer of the electronic data.\footnote{AIA BEST PRACTICES, supra note 50; AIA TRANSFER OF DOCUMENTS, supra note 49.} The theme of many disclaimers is that the electronic design data is for “informational purposes only” and is not to be relied upon.\footnote{AIA BEST PRACTICES, supra note 50, at 1; AIA DIGITAL PRACTICE, supra note 47.} Some disclaimers go further, expressly disclaiming any liability for the completeness or accuracy of any electronic data. Disclaimers or releases may also include broad indemnification language requiring the recipient of the electronic data to indemnify the party furnishing the data from all claims, liabilities, losses, damages, and costs in any way connected with the use—as well as the modification, misinterpretation, misuse, or reuse—of the data by others.

In the authors’ experience, this is not a significant concern; nonetheless, this reason is oft-cited as a source of potential liability.

\begin{itemize}
\item \footnote{AIA BEST PRACTICES, supra note 50, at 1 (“Documents transmitted electronically for which no reliable means exists to verify their authenticity, authorship, and integrity are frequently regarded as having questionable legal standing.”).}
\item \footnote{AIA BEST PRACTICES, supra note 50; AIA TRANSFER OF DOCUMENTS, supra note 49.}
\item \footnote{AIA BEST PRACTICES, supra note 50, at 1; AIA DIGITAL PRACTICE, supra note 47.}
\end{itemize}

One such suggested disclaimer states:

**NOTICE:**

XYZ Architects Inc. is providing, by agreement with certain parties, materials stored electronically. The parties recognize that data, plans, specifications, reports, documents, or other information recorded on or transmitted as electronic media (including but not necessarily limited to “CAD documents”) are subject to undetectable alteration, either intentional or unintentional, due to, among other causes, transmission, conversion, media degradation, software error, or human alteration. Accordingly, all such documents are provided to the parties for informational purposes only and not as an end product or as a record document. Any reliance thereon is deemed to be unreasonable and unenforceable. The signed and/or stamped hard copies of the Architect’s Instruments of Service are the only true contract documents of record.

AIA BEST PRACTICES, supra note 50, at 1. Although AIA BEST PRACTICES suggests the use of such language only as a notice or disclaimer to be included in any transmission of documents, often the release of any electronic data is conditioned upon execution by the party receiving the electronic data of such a disclaimer as well as a release from liability for errors in the electronic data.
Without a right of reliance, the efficiencies afforded by BIM are limited. Each recipient is left with limited choices and considerable risks. These risks can be mitigated only by detailed comparisons of the electronic data to the two-dimensional drawings or re-creation of electronic data from two-dimensional drawings, which involves substantial duplication of effort and great cost to the project (and additional potential for error). The number of recipients and participants in a project using BIM compound the inefficiencies. For example, an architectural model may be provided to the structural designer to develop the structural steel design model. This structural steel design model may then be transferred to the steel fabricator to develop a steel detailing model. The steel detailing model may then be provided to the erector to develop the steel erection model. Similar series of transfers may occur with respect to the design and construction of many other systems, including those for pre-cast concrete, enclosure, interiors, mechanical, plumbing, controls, and fire protection systems. If at each transfer of data the recipient must perform additional duplicative work to confirm the electronic data has no errors for which it will be held responsible and that the electronic data matches the paper design documents, the efficiency and usefulness of BIM is significantly limited.

Thus, any limitation on the right to rely on electronic data is a substantial hurdle to the full realization of the potential efficiencies enabled by BIM. At the same time, the issues that have led to the growth and use of disclaimers limiting the right to rely must be addressed. Too often, the approach to electronic data transfer has involved demands on designers in particular to transfer electronic design data to others well after the design, or even the project, is completed. Typically, no discussion would have occurred prior to or during the design process of the model requirements or future anticipated uses, let alone any treatment in the applicable agreements of models as deliverables or instruments of service. Likewise, processes have not been put in place to assure designers

54. See O’Connor, supra note 3, at 178–79 (The use of disclaimers of completeness or accuracy “is antithetical to the deployment of a BIM-driven collaborative process.”).
55. AIA Digital Practice, supra note 47 (“Architects and other design professionals often rely upon draconian disclaimer notices to ensure that drawings and other documents delivered in a digital format are not infringed upon or misused . . . . Clearly, such disclaimers are a significant barrier to the efficient design and construction of buildings in a digital age.”).
reasonable protection from responsibility for the use of their models by others, and designers have not been appropriately compensated for sharing their models.

Preparing models so that other parties may rely upon them in generating derivative models creates great value. But it also requires additional effort and creates additional risk for the sharer of the model, particularly as compared with the traditional, two-dimensional world of construction. Reasonable process protections can diminish, but not completely eliminate, the risks. The value created and the risks borne should naturally be reflected in the compensation of the parties allowing others to rely on their models.

Considering and addressing these issues in the earliest stages of a project, prior to agreement on the basic terms of the design agreement, reduces the likelihood that the right to rely will be an issue. When addressed at project conception, parties can designate models as design deliverables (even as contract documents themselves), work out appropriate standards of reliance, establish procedures to protect the parties sharing their models (be they designers, contractors, or suppliers), receive appropriate compensation for sharing their models, and comprehensively address the range of issues associated with the right to rely and incorporate them into the contract documents up or down the

56. See Ashcraft, supra note 3, at 335.
57. See id. ("Unless commercial and legal structures are modified to rebalance compensation, risk, and reward, BIM cannot achieve its potential."). A detailed discussion of changes in compensation arrangements that may be warranted in the BIM world is beyond the scope of this article. Regardless, the use of BIM raises a variety of compensation-related issues for owners to consider other than those related to a right of reliance. For example, under a traditional cost-reimbursable construction contract in which the contractor’s fee is based on the cost of the work, an earlier and less-expensive completion of a project achieved through the use of BIM would bring the economically-perverse result of the contractor earning less, not more, fees. The authors believe that owners should view appropriate compensation for the sharing of models not as an incremental project cost but as an investment in the efficiency of the project delivery—an investment that can pay great dividends. See, e.g., AGC, supra note 2, at 4 (noting that benefits such as “improvements in productivity, lower warranty costs, fewer field errors and corrections” offset and may reduce the costs).
58. See NIBS A/R, supra note 23, at A/R 112 ("A primary consideration in the adoption of BIM practices is the degree to which BIM documents serve as instruments of services in general, and construction documents in particular."). Currently, this is complicated by the practical reality that government reviewers may not have the technology or expertise to view and review three-dimensional models.
AN INTRODUCTION TO CONTRACTING FOR BIM

contract chains. Indeed, incorporating agreements on the right to rely and other issues within the traditional contract chain should avoid the need for multiple side-agreements containing disclaimers or releases between entities not typically in contractual privity (e.g., designer and contractor, designer and subcontractors) and the creation of a “contract cloud” around the basic agreements. 59

In addition, creators and recipients of electronic data alike will take comfort from processes that assure transferred models will be appropriately preserved and archived. This will ensure the existence of a “record” copy against which later-discovered errors or omissions can be compared to accurately assess responsibility. 60 These processes should be discussed in the preliminary project planning stages and incorporated into the contracts and the collaboration protocol. 61

A related matter involves a designer’s use of “placeholders” in models to designate an object, such as a window or door, that has yet to be selected and for which they do not have sufficient design detail. This could lead to confusion over certain electronic elements included in the model. The issue is magnified in fast-track delivery, when some scopes of work are well into means-and-methods modeling while other scopes are still being designed or specified. Such place-holders should be clearly defined in the models.

Addressing these issues in contracts or modeling protocol, especially to ensure proper allocation of risk for model error, is important to the success of a project using BIM. Topics that might be covered, in addition to those described in the previous section, include:

59. See AGC, supra note 2, at 30.
60. See infra Part III.F.
61. See AGC, supra note 2, at 10.
62. The project participants may be tempted to create indemnities to allocate liability exposure arising out of the model sharing. This approach, however, tends to encumber the project agreements with unnecessary (and potentially contradictory) layers of liability allocation. See O’Connor, supra note 3, at 180 (“Infusing the creation, transfer, and receipt of electronic data with one or more indemnity obligations creates the potential for great mischief.”). The better approach is to define the roles of the participants in a manner consistent with their traditional roles, establish processes to help maintain the traditional roles, create and maintain record copies of models shared with other parties to enable the accurate assessment of responsibility for later-discovered errors, and allow the Spearin Doctrine and the standards of care for design professionals to operate to allocate liability as they have done in the pre-BIM world.
• Identification of the aspects of shared models on which reliance is permitted. (Shared models may include more information than is required or desired by downstream users.)

• Identification of the parties entitled to create derivative models from the specified models of other parties and the permitted purposes of the derivative models.

• Appropriate compensation for parties sharing their models with a right of reliance and making their models available for the creation of derivative models by others.

• The agreed-upon standards of reliance. A useful starting point for consideration of this issue, at least for information that will reside in both the two-dimensional documents and the models, is to require the information in the model be consistent with that in the two-dimensional documents, be they design documents or shop drawings, at the equivalent milestone. For model information over and above that contained in the two-dimensional documents, other appropriate standards will have to be developed, depending on the nature of the information and the needs of the project.

• The process for creating and retaining record copies of

63. Rights of reliance should not be created outside of the contract chain such that a contractor in a traditional project delivery is accorded direct rights against a design professional on whose model it may need to rely. Rather, the contractor’s rights with respect to a design model, like its traditional rights with respect to other aspects of the design, should pass through the contract chain. Those considering new delivery methods to maximize the benefits of BIM may want to consider alternate approaches such as creating third-party beneficiary rights. But it would be counterproductive to provide a direct right by a contractor against a designer (or vice-versa) in applying BIM to current delivery methods, particularly at this early stage in the evolution of the use of BIM.

64. At the completion of the construction documents or shop drawings, this standard would allow the user of the model to rely on it to the same degree the user would be entitled to rely on the construction documents or shop drawings. The standard at earlier stages of development may need to be varied from consistency with the then-current state of the two-dimensional documents, depending on the needs of the project delivery as determined by the parties.
models (in “read-only” format) downloaded to and uploaded from the sharing site. The process should include the party responsible for preserving the record copies (assuming that the hosting site does not do it automatically), the form in which the record copies will be preserved, how they are to be marked or titled, the minimum length of time for which the record copies will be preserved, and the method of access by the various parties if the sharing site itself will not be operational for the requisite period.

- A provision requiring users of models created by others to report any errors actually discovered in those models.

- A process for clear identification of “placeholders” and “performance specifications.”

- Allocation of the risk of degradation of data during transfer.

- A waiver of consequential damages.

Counsel should watch for changes in capabilities and processes that might diminish the protections of the project participants,

65. See NIBS A/R, supra note 23, at A/R 118–19 (“The electronic distribution technologies readily allow ‘read only’ copies of component models to be stored and documented, restrict changes to these submitted copies to the creating party, and track versions of the model. In short, the current state of federated BIM project databases, and corresponding tracking of data as documents, allows more or less conventional project controls to be applied to the distribution and tracking of BIM models.”). Id. at A/R/119 (discussing possible future technological improvements and possible evolution in the use of BIM that may require the development of alternative approaches to creating record copies of models).

66. Terms that might imply a duty to discover errors in models created by others would be inconsistent with the need for and benefits of reliance in the BIM world.

67. The AIA approach of including waivers of consequential damages in design and construction agreements is generally an appropriate means of balancing the risks and rewards of a construction project, but such waivers are particularly important in the context of the rights of reliance on model information. See NIBS A/R, supra note 23, at A/R 111 (“A project-wide agreement should be reached that appropriately limits or waives consequential damages due to errors in the model . . . . Otherwise, there will be no incentive to share the information in the model.”).
especially protections that allow other parties to rely on their models. Such changes might include technological developments that prevent the parties from assessing responsibility for changes by subsequent users, including the use of single, unitary project-wide models encompassing the work of various project participants.68

C. Interoperability

The exchange of electronic models and data through BIM also requires some consideration of interoperability. Interoperability refers to the ability of various entities and different technology to share and exchange electronic information.69 With a variety of software offerings in the marketplace for BIM use,70 questions as to the extent of interoperability remain. Construction industry stakeholders, including owners, designers, contractors, and software developers, have formed a number of organizations, committees, and initiatives with the goal of identifying uniform standards to minimize interoperability issues.71

68. See NIBS A/R, supra note 23, at A/R 119. There are technological changes to this federated approach, both on the horizon and beyond, which will not so readily allow standard distribution tracking mechanisms to be imposed on BIM data. Presumably new tracking mechanisms will need to be defined and delivered in the technologies. Two significant trends include the development of parametric relationships between project geometries, . . . , and the development of integrated, object level, project databases. The anticipated eventual outcome of BIM—a fully integrated project-wide object database, is not yet a fully-functioning reality but is clearly in the foreseeable future. . . . [C]onventional mechanisms for [the] tracking of information control and distribution are likely to require substantial modification.

69. See Michael P. Gallaher et al., Nat’l Inst. of Standards and Tech., Tech. Admin., U.S. Dep’t of Commerce, Cost Analysis of Inadequate Interoperability in the U.S. Capital Facilities Industry ES-1 (2004), http://www.bfrl.nist.gov/oaec/publications/gcrs/04867.pdf (“Interoperability is defined as the ability to manage and communicate electronic product and project data between collaborating firms’ and within individual companies’ design, construction, maintenance, and business process systems.”). See also NIBS, supra note 1, at 49 (“Software interoperability is seamless data exchange and sharing among diverse applications which each may have their own internal data structure.”).


71. See generally Stephen R. Hagan, Out of BIM Chaos, the Road to Structured
Until such uniform standards are implemented, interoperability concerns can be minimized through protocols developed during preliminary planning, based on the systems key modeling parties generally use. These protocols can help assure that all of the entities involved in modeling on a project will be using technology consistent with agreed-upon standards of interoperability. This will enable exchange, access, and use of generated electronic data, as well as provide advance understanding of interoperability challenges that may require management during the collaborative process. Contract terms or protocol documents might include guidance or requirements such as:

- Software and/or interoperability requirements for modeling parties.

- File format for exchanged files. In Mortenson’s experience, interoperability has not generally been a problem and can be effectively managed.

Proper treatment of interoperability can help assure a relatively seamless flow of information and enhance efficiency of construction project participants from project concept to completion.  

D. Role of the Model Manager

Sharing and exchanging vast amounts of electronic data associated with models developed by multiple parties also necessitates identifying a person or entity to act as gatekeeper for

---


the model. Such a gatekeeping role is not new to construction projects. Indeed, architects and general contractors have routinely acted as information gatekeepers for the project designers and contractors, respectively, and those roles have never been (to the knowledge of the authors) the source of any particular liability concern. The increased collaboration among designers, contractors, and suppliers associated with BIM, however, broadens the role of this information gatekeeper, termed the “model manager,” and makes the role a more important one.

The obligations of the model manager are not uniformly established and, indeed, they must necessarily vary depending upon the need of the project and the processes agreed-upon by the modeling participants. The model manager may have the more limited duties of maintaining the file transfer site and overseeing access rights. The model manager might, however, also be responsible for “compiling the information from the smaller models of other project members and disseminating it in a useful form to all project stake-holders,” or even checking the correctness of the full three-dimensional model. Such obligations may be accompanied by additional liability exposure.

The role of model manager in managing the flow of information between the designer group and the contractor group, to the extent that it goes beyond the traditional roles of architects and general contractors in managing such information, appears to

73. See NIBS A/R, supra note 23, at A/R 114 (“Typically, a controlling or gatekeeping party is identified, and that party is responsible for the integration of project information from other parties.”).


75. See Cunz & Larson, supra note 3, at 4.

76. Faulkner, supra note 74.


78. The model manager has naturally been one of the usual project participants (most often, the architect or general contractor). The role may even be held by different entities through the different project phases, with the architect acting as the model manager during design and the general contractor taking on that role during construction. Cunz & Larson, supra note 3, at 4. Alternatively, the model manager could be a third-party with specialized expertise in managing large amounts of electronic data or familiarity with the particular software selected for the project. See Faulkner, supra note 74, at 2.
be most akin to the role of a construction manager.\footnote{Faulkner, \textit{supra} note 74, at 2.} That role likely carries some liability exposure with it.\footnote{See, e.g., AIA DOCUMENT A121 / AGC DOCUMENT 565, \textit{supra} note 30.} However, the role is familiar to the industry, and is often combined with that of the contractor.\footnote{Id.}

Assuming that the role of the model manager ultimately goes beyond the traditional gate-keeping role of architects and general contractors, the model manager's activities may likely be deemed to involve the rendering of professional services governed by a standard of care that requires the model manager to use the care and skill ordinarily used by members of the profession acting under similar circumstances.\footnote{See, e.g., Nelson v. Virginia, 368 S.E.2d 239, 243 (Va. 1988) (holding that the standard for architects is to "exercise the care of those ordinarily skilled in the business," and noting that this standard of care applies to the administration of project construction as well as to project design).} The standard of care and skill that might be required in this burgeoning area is somewhat uncertain.

Even so, the nature of the role assumed and the attendant obligations will likely inform any liability analysis. Setting forth clear expectations and obligations for the model manager through contract terms or protocol documents will help ensure that project participants are in agreement regarding the assigned roles and responsibilities. Such topics that might be covered include:

- The identity of the party or parties responsible for management of the modeling process at each phase of the project.

- The specific duties of the model manager, such as maintaining the shared site, overseeing or providing access rights, preserving record versions of the models, and/or managing collaborative sessions in the models.\footnote{See generally, Faulkner, \textit{supra} note 74, at 2 (providing a prototype for model managers and proscribing their prospective duties).}

- A process for recording and displaying the versions of the models residing in the sharing site at any particular time and the extent to which such things as change orders, responses to requests for information (RFIs),
and architect’s supplemental instructions (ASIs) are incorporated into the relevant models.

E. Who Owns the Model? Intellectual Property Considerations

The general legal principle applicable to the ownership of building information models is deceptively simple; absent contract language to the contrary, the party that creates the model owns it. The reality in the BIM world is considerably more complex because nearly every model includes, or is derived from, information contributed by numerous other parties. For example, if the architect shares its original model with the structural engineer and the structural engineer uses it to prepare its own model, the structural engineer’s model is a derivative work of the architect’s model. But, if the structural engineer then shares its model with the architect and the architect incorporates aspects of the structural engineer’s model into its own, the architect’s model becomes (at least to a degree) a derivative work of the structural engineer’s model, in which the structural engineer retains some ownership rights. Each model subsequently based on either of these models is similarly derivative. Of course, this is not conceptually different from the intellectual property rights associated with the two-dimensional pre-BIM world (although the stakes are raised because of the usefulness of the models), and it illustrates the rationale for simply negotiating ownership rights and documenting them in the project contracts.

Rights to use some or all of the models may well be more important to the delivery of an integrated project than actual ownership because such rights are closely associated with the raisons d’être of the models. Accordingly, an appropriate allocation of the legal rights to reproduce, use, make derivative works, distribute, and publicly display the models, should be developed.

85. 17 U.S.C. § 101 (2000) (defining a “derivative work” under copyright law as “a work based upon one or more preexisting works”).
86. See id.
88. The statutory rights afforded to a copyright owner include the rights to keep others from reproducing, making derivative works of, distributing, publicly performing, and publicly displaying the copyrighted work. 17 U.S.C. § 106 (2000).
early in the process and incorporated into the project agreements. The allocation of the rights must be consistent with the desired use for the models. These should include, as appropriate, the rights to download models from the sharing site and to create derivative works for specified purposes. Particular attention should be given to intended uses of the models by owners during the life of the facility. The various modeling parties should also be accorded rights to use derivative models primarily intended to incorporate their work product for marketing and educational purposes.

F. Other Considerations

The sharing and exchange of design and construction models also gives rise to other issues. For example, the sharing and exchange typically involves large files that may be best suited for file transfer, or FTP, file-sharing sites. Alternatively, sites hosted by third parties may be used. One of the project participants must assume the responsibility to create and maintain the file-sharing site or arrange for a third party to furnish a site. While the model manager might assume these obligations, it need not do so. Indeed, the facility owner, with a potential interest in preserving the file-sharing site and certain models for use after project completion, might appropriately assume this responsibility.

In addition, as with any computer system, project teams should assess the potential for electronic data loss or software error, whether due to worms or viruses, software corruption or failure, hardware failures, or system destruction (such as by power surges, fire, or water damage). Total software failures or the complete loss of file-sharing sites seem unlikely. Appropriate precautions can be taken to minimize this risk such as periodically backing up the file-sharing site and/or the information exchanged in it, protecting such sites from unauthorized users, and developing protocols for

89. ELIZABETH D. ZWICKY ET AL., BUILDING INTERNET FIREWALLS 44 (O’Reilly & Assocs., Inc. 2d ed. 2000).
91. See NIBS A/R, supra note 23, at A/R 111–12 (“[I]n a collaborative project, the project agreements should identify who is responsible for administering the model and providing the technical resources needed to enable connectivity, host the files, manage access, and assure security.”).
92. See id. at A/R 109 (“Although using BIM will likely increase the quality of construction documents the possibility of software error can not be eliminated.”).
project participants to minimize issues that might arise from incompatible software, viruses, or worms.

Yet if the unlikely occurs, and the “model” is damaged or rendered unavailable for further use, such an event would likely be deemed a *force majeure* event (and the applicable *force majeure* contract language should be the subject of consideration by the parties). Costs to recreate the model might be covered by insurance, but only when endorsements or coverages that specifically address electronic data loss are procured. For example, Commercial General Liability (CGL) insurance is unlikely to provide any protection. The 2004 ISO form expressly excludes coverage for direct damage to electronic data, and most courts interpreting pre-2004 forms have not found coverage for electronic data losses because no direct physical loss of tangible property exists. In contrast, an “Additional Coverages—Electronic Data” endorsement that covers “the cost to replace or restore” electronic data destroyed by a covered cause of loss is currently available under the 2006 Business Owners Coverage Form (as well as earlier forms). The procurement of such specialized coverage should be considered in the early planning stages of the project.

The process for preserving models for record-keeping purposes (including any related post-project responsibilities), as well as the disposition of models at the end of the project, should also be addressed. As discussed earlier, participants will be interested in assuring that record models are preserved periodically to aid future investigations into the cause of errors or omissions in the event of an incident. Given the progress of technology, and the concerns that software and hardware available today will be obsolete five or ten years in the future, the parties should consider whether any steps should be taken to ensure that an appropriate record is not only preserved, but accessible in the future.

93. AGC, supra note 2, at 26–29.
96. See id. at 2–5.
97. See id. at 5.
98. See supra Part III.B.
99. Industry agreement and use of open and ISO-compliant file formats and standards (such as IFC and X3D) that will not change and will always be backwards
Finally, while a detailed discussion of using building information models for the operation and maintenance of the facility is outside the scope of this article, the owner and the modeling parties should consider, preferably before any modeling begins, the intended post-construction uses of the models. In doing so, the parties will be able to adjust the modeling requirements and contract terms accordingly.

IV. FINAL THOUGHTS

Project owners and their counsel are in a unique position to drive the use of BIM and establish an environment that maximizes the resulting value. They can do so in the following ways: (1) by considering BIM from the earliest project planning stages and establishing goals for its use; (2) by considering experience with and willingness to cooperatively use BIM in the selection process for the key project players; (3) by gathering the key modeling parties as early as possible to consider how BIM should be integrated into the delivery of the project given the owner’s goals and the varying technologies and experiences of the project participants; and (4) by ensuring that the key project contracts are negotiated in a manner consistent with the agreed-upon use of BIM and that the legitimate concerns of the project participants are addressed.

Early, thorough, and integrated consideration of key BIM-related project issues and resulting contract terms will take time and will not be easy. This is true in large measure because, notwithstanding the efforts of the General Services Administration and many other organizations, such a comprehensive exercise has never, to the authors’ knowledge, truly been conducted. Nonetheless, such an effort made in a compatible, even as their specifications evolve in the decades to come, will help to minimize this concern. But see NIBS A/R, supra note 23, at A/R 110 (“Archiving for the short term is relatively easy, but the rapid evolution of digital systems and media makes it difficult to be confident that today’s digital formats and media will be readable in the future.”).

100. See Faulkner, supra note 74 (discussing the “barrier” impeding the widespread implementation of BIM of “convincing owners and developers that the greater up-front costs [associated with the integrated use of BIM] is in their best interests, and is the first step in a more efficient process.”); THE CONSTRUCTION USERS ROUNDTABLE, OPTIMIZING THE CONSTRUCTION PROCESS: AN IMPLEMENTATION STRATEGY 13 (July 2006), http://www.aia.org/SiteObjects/files/ip_optimizingconstructionprocess.pdf.

101 See GSA BIM GUIDE OVERVIEW, supra note 3.
cooperative spirit should pay off many times over in a better project built with greater efficiency and reduced liability exposure for all concerned.